

# Insights into a Project Report

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## OUR CREATIVE

## MODULES INCLUDE

### Importance of a Project Report

Key points that must be covered in a Project Report:

- ▶ Diagnostic
- ▶ Profile of Project Management Unit
- ▶ Value Chain Mapping
- ▶ Market Assessment and Demand Analysis
- ▶ Analysis and Planning
  - Need Gap analysis
  - Proposed Value Addition
- ▶ Detailed Intervention plan
- ▶ Business Plan and Expected Impact
- ▶ Information Matrix
  - Monitoring and Evaluation Framework
  - Sustainability Plan
- ▶ Mandatory Documents

FREE  
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ON

- ▶ Social Inclusion & Inclusive Entrepreneurship
- ▶ How to prepare a Concept Note

### Who asks for a Project Report??

- State and Central Government ministries
- Philanthropic & Charitable organisations
- CSR Foundations
- International Funders



## Col Raman Thapar

*General Manager*

*IMEDF, Development Alternatives*



Col Raman Thapar has been associated with IMEDF, a nodal agency for SFURTI (Scheme for fund for regeneration of traditional industries). He has been instrumental in incubating 30+ clusters across 12 states pan India. This portfolio includes diverse sectors in food and beverages, lifestyle, home decor, NTFP and services.

IMEDF is also a technical support agency for developing SME's as part of industrial parks. In the sustainable livelihood sectors, IMEDF has partnered with a leading bank to raise 100+ FPOs in the 6 states. Col Thapar has served with Indian Army having seen action in different operational areas of the country.

## Sameer Kapoor

*Business Strategy Consultant*



Sameer Kapoor is a management professional with a storied career across varied industries and structural dynamics. He has helmed the leadership roles at companies like NDTV, Scholastic India and Hindustan Times amongst others. His extensive domestic and international experience has seen him navigate both line and staff functions in multinational corporations and native Indian companies.

## Smriti Ahuja

Smriti has over 20 years of experience in program design, management, and working with communities across India with national NGOs, foundations, and academia. She has worked in waste management, sustainable textiles, and rural development.

She was a senior consultant to Development Alternatives, on their SFURTI project empowering women and marginalized communities to revive traditional rural industries. She has prolific experience in evaluating Detailed Project Reports and Concept Notes.